Paul Mitchell The School Boise

MAKEUP ACADEMY COURSE INFORMATION

MAKEUP ACADEMY COURSE DESCRIPTION

(SOC 39-5012.00);(CIP 12.0406)

This program is not currently offered.

The curriculum involves 100 hours. The course of study includes extensive instruction and practical experience in advanced makeup skills and techniques of makeup artistry of extensive instruction on advanced makeup skills and techniques. This program is not regulated by stateboard and does not lead to licensure. This program is not Title IV eligible.

Graduates are prepared to be an entry level makeup artist.
This course is taught in English. Textbooks and course materials are only offered in the English language.

MAKEUP ACADEMY COURSE OVERVIEW

Course Hours: 100 clock hours

The course is divided into classroom instruction and clinic classroom learning experiences.

- **Pre-Clinical Classroom Instruction:** Future Professionals spend time devoted to pre-clinical classroom instruction where they develop foundational knowledge and practical skills through classroom workshops, demonstrations, theory instruction, and guided practice. Instruction emphasizes design principles, technical procedures, safety and sanitation, professional conduct, and readiness for supervised services.
- **Clinic Classroom Learning Experience:** Future Professionals apply classroom learning through supervised practical instruction and guest services. With coaching and guidance from Learning Leaders, they refine technical skills, consultation and communication, guest experience, safety and sanitation practices, and professional work habits.

MAKEUP ACADEMY COURSE OUTLINE

1. **Makeup Artist Curriculum:** Students will master the knowledge and skills in makeup artistry and gain a strong foundation of: cosmetic chemistry, sanitation, makeovers, natural application, evening application, camouflage, corrective, character, high-definition photography, editorial, glamour, and bridal work. Students will learn sales techniques, advanced product usage, and customer relations in preparation for work as makeup artists in salons and spas, on set, in the studio or paramedical spas, or for freelance makeup career opportunities.

MAKEUP ACADEMY COURSE SUBJECTS

The instructional program of Paul Mitchell The School Boise meets or exceeds these requirements.

Subject	Theory & Demo Hours	Lab Work
Unit 0. Welcome & Orientation	1	
Unit 1. State Rules & Regulations	1	
Unit 2. Career Path & Industry Options	3	
Unit 3. Kit Opening	2	

Subject	Theory & Demo Hours	Lab Work
Unit 4. Basic Bacteria	1.5	2.5
Unit 5. Basic Anatomy	2	
Unit 6. Color Theory	2	
Unit 7. Color Match & Color Correct	1	1
Unit 8. Contour: Highlight & Shade	1	1
Unit 9. Brows: History, Balance, Shape, & Design	2	
Unit 10. Eye Shapes, Contrast, Texture, Liner, & Lashes	2	
Unit 11. Blush & Lip Application	2	
Unit 12. Airbrush Makeup	2	2
Students will practice full makeup application following Unit 12		61
Unit 13. Bridal & Age Appropriate Makeup	2	1
Unit 14. Photo Shoot & Runway Makeup	1	2
Unit 15. Portfolio	2	
Unit 16. Marketing & Social Media	2	
Total	**29.5**	**70.5**
TOTAL CLOCK HOURS	**100**	

The institution offers employment assistance to help graduates' efforts to secure education-related employment that includes, but is not limited to training in professionalism, resume' development, job interview preparation and job search skills.

MAKEUP ACADEMY INSTRUCTIONAL TECHNIQUES AND METHODS

The courses are provided through a sequential set of learning steps which address specific tasks necessary for State Board preparation, graduation and job entry level skills. Clinic equipment, implements and products are comparable to those used in the industry. Each student will receive instruction that relates to the performance of useful, creative and productive career oriented activities. The course is presented through well-developed lesson plans that reflect the latest educational methods. Subjects are presented by means of lecture, demonstration, and student participation. Audio-visual aids, guest speakers, field trips, and other related learning methods are used in the course.