Paul Mitchell The School Esani

ESTHETICS COURSE INFORMATION

ESTHETICS COURSE DESCRIPTION

Esthetics: Standard Occupational Classification *(SOC 39-5094.00) (CIP 12.0409):*
The curriculum involves 1000 hours to satisfy Georgia state requirements. The course includes instruction and practical experience in facials, hair removal, makeup application, customer service, personal appearance and hygiene, personal motivation and development, retail skills, client record keeping, business ethics, state laws and regulations, salon-type administration, and job interviewing. The Esthetics Hybrid program has a distance education component consisting of 350 hours.

Graduates are prepared to become entry level estheticians.
This course is taught in English. Textbooks and course materials are only offered in the English Language.

ESTHETICS COURSE OVERVIEW

Course Hours: 1000 clock hours

The course is divided into classroom instruction and clinical learning experiences

- **Classroom Instruction**: The first 250 hours are devoted to theory classroom workshops, demonstrations, and practical training. You will learn esthetics principles, technical information, and professional practices. After your first 250 hours you will spend a portion of your time in the classroom during which you will be introduced to guest speakers, prescriptive selling, motivation, self-improvement, body treatments, and emerging technologies. After completing 630 hours, you will also participate in Final Phase classes that specifically prepare you for the State Board examinations.
- **Clinic Classroom Learning Experience**: After the first 250 hours of classroom training, a portion of the remaining 750 hours is spent on the theory clinic classroom where you will be guided with individual attention and group learning experiences using workshops, monthly worksheets, and practical evaluations developed specifically for monitoring progress. This is also when you begin working on paying clients in the clinic classroom area.
- **Distance Education Learning Experience:** A student enrolled in a program with distance education may earn up to 350 hours of the program's total clock hours through distance education.

ESTHETICS COURSE OUTLINE

Your time at Paul Mitchell The School Esani Esthetics Program will be divided into three phases:

1. **Esthetics Core Curriculum:** This 250-hour time period is dedicated to exploring foundational knowledge and basic esthetics facial, hair removal, and makeup procedures. You will receive individual attention in practical workshops, and you will complete monthly worksheets and periodic tests throughout the course. This is an intense and exciting portion of your experience. If enrolled in the hybrid program, 60 of these hours will be via distance education.
2. **Adaptive Curriculum**: You will enter a new phase of classroom workshops coupled with challenging practical services that will continue to build you into a confident skin care therapist. During this phase of your learning you will use the technical and therapeutic abilities acquired so far in the program, coupled with the assistance

of Learning Leaders, to provide service to guests. You will make discoveries and learn relationship-building skills that will ensure your success in this exciting, diverse field. For this phase of the program if enrolled in the hybrid program 120 of these hours will be via distance education.

3. **Creative Curriculum**: You will dress, act, and work like a beauty industry professional. You will use your own technical and therapeutic abilities, coupled with the assistance of Paul Mitchell The School Esani Learning Leaders, to prepare yourself for your future salon and spa career. For this phase of the program if enrolled in the hybrid program 170 of these hours will be via distance education.
4. **CIDESCO Add On:** You will write papers, complete projects, perform additional treatments, complete case history booklets to enhance your skill and knowledge as a skin care professional. You will also be required to take practical and theory examinations required as part of the CIDESCO education curriculum.

ESTHETICS COURSE SUBJECTS

The instructional program of Paul Mitchell The School Esani meets or exceeds the state requirements:

Pre-clinical Phase: The student is required to complete a minimum of 250 hours of classroom training consisting of the following subject matter and achieve a minimum score of 75% before they can progress to the clinic floor.

Subject	**Clock Hours**	**Number of Theory Hours**
1. Professional Practices: Bacteriology, sanitation and sterilization, hygiene, public health and safety, EPA/OSHA, infection control guidelines, communicable diseases	150	150
2. Professional Ethics	20	20
3. Business Practices: State Board Laws and Rules, esthetician salon development, business insurance, record keeping- client and medical, confidentiality/ethics, resume writing, and job interview skills, Professional Development	80	80
TOTAL (CORE PHASE)	**250**	**250**

Clinic Phase: After the student completes the first 250 hours of classroom training the student must cover the following subjects, which will include clinic floor services performed on guests and classroom training.

Subject	Clock Hours	Number of Practical Applications
4. Sciences: History of skin, dermatology and physiology, theory	320	N/A
5. Body Treatment: Massage, wraps, cellulite, aromatherapy, reflexology	70	70
6. Facials/HydraFacials Client consultations and Skin analysis Manipulations, Cleaning, Toning, Pre-op Therapy, Post-op Therapy, Spa Facials / Machines Facials European Massage Aromatherapy Product Therapy Mask Therapy Use of spa/salon machines	115	125
7. Make-up Client consultation and Skin Analysis Contouring, application, color accent Camouflage Make-up Eye Lash Tab Application	90	140
8. Hair Removal Lip, Chin, Face - 10 hrs. / 20 app. Leg Waxing - 20hrs. / 20 app. Bikini Waxing - 10 hrs. / 20 app. Brow Tweezing - 10 hrs. / 20 app. Torso, back, and arm waxing - 10 hrs. / 20 app. Brow Waxing - 10 hrs. / 20 app. Brow and Lash Tinting - 5 hrs. / 10 app.	75	130
9. Spa/Salon Management: Front Desk, Marketing, Management, Client Retention/Tracking, Record Management, Profit and Loss Management	75	N/A
10. Cleansing and Disinfection of tools, Implements, and Equipment	5	10
TOTAL (ADAPTIVE AND CREATIVE)	**750**	**475**

The institution offers employment assistance to help graduates' efforts to secure education-related employment that includes, but is not limited to training in professionalism, resume' development, job interview preparation and job search skills.

ESTHETICS PROGRAM TESTING AND GRADING PROCEDURE

The following tests and grading procedures are used to assess student learning and mastery of course content in the 1000-hour course:

1. **Academic theory exams**: Student must receive a grade of 2.0 (75%) or higher on each assigned lesson plan theory test.
2. **Core written and practical skills evaluation**: Students must receive a grade of 2.0 (75%) or higher on each written exam and each practical skill exam in order to complete the Core program. All Core written and practical skill exams must be passed with a 75% in order to transition to the Clinic Classroom. If students are unable to pass each exam after two attempts, the student may be asked to withdraw from the program and re-enroll in the next available Core class start date.
3. **Mid-Level**: This test is an overview of all related esthetics subjects (e.g., anatomy, chemistry, etc.). Students must receive a grade of 2.0 (75%) or higher on all final tests.
4. **Final exam**: The written test covers an overview of all theory instruction, Georgia state law, and other items covered on the state esthetics exam.
5. **Clinic Practical Skill Assessments**: Future Professionals progress in practical skill assessments and theory hours will be digitally monitored on a weekly basis by the Future Professional Advisor using the MyPortico app. All assigned practical skill assessments must be completed in order to complete the program.

6. **Distance education assessments**: Students must complete a distance education written assessment and practical skill assessment. These are based on performance and must be completed on-campus each month. The distance education assessment will focus on the distance education subjects covered during that time period. Students must receive a grade of 75% or higher on each distance education written assessment and each practical skill assessment. Only students enrolled in the distance education program are required to complete these assessments.
7. **CIDESCO Add On:** Two additional practical and two theory examinations: One project which includes the requirement to write a paper, to perform 3 treatments on 3 clients and complete case history booklets for each client.